



Centar za građansko obrazovanje
Centre for Civic Education

Podgorica, 29 November 2011

RTCG MEDIA SPONSOR OF THE FAST FORWARD HUMAN RIGHTS FILM FESTIVAL

Centre for Civic Education (CCE) will organize, again this year, Fast Forward Human Rights Film Festival following up with the success of the pilot edition, along with old and with some new partners, but with richer and more diverse programme. In this direction, the CCE today signed an Agreement on media partnership with the public broadcaster RTCG.

Executive director of the CCE **Daliborka Uljarevic** and director of the RTCG **Radojka Rutovic** signed Agreement on media partnership in the implementation of this year's Fast Forward Human Rights Film Festival, in the presence of the President of the Council of RTCG **Dusan Simonovic**, **Goran Djurovic** member of the Council of NGOs and editor in chief of the channel I of RTCG on RTCG **Marina Vukovic**.

Agreement has emerged as an expression of understanding of both sides that for the contribution to the establishment of a culture of human rights intensive communication and cooperation of all stakeholders is essential, especially the media and NGOs, which in addition to the institutions can significantly impact the improvement of this framework.

On the basis of an agreement RTCG will devote media attention and provide representation of the Festival in its regular news and entertainment programmes, produce special programmes during the Festival, broadcast promotional video and participate in the work of Council of Festival, through its representative. CCE will promote RTCG in promotional material published by Festival, give exclusive rights of interviews with festival guests and television rights for RTCG for 6 movies.

By supporting the Fast Forward Human Rights Film Festival public service RTCG provides a positive contribution to promoting the principles of tolerance, understanding the modern concept of human rights and respect for diversity, developing empathy for the numerous violations of human rights and raising public awareness about the need for citizens to defend their rights and those who are unable to do that. This approach is basically the function of every genuine public broadcasting service and CCE welcomes the decision of the leadership of the RTCG to empower the process of its own transformation through this approach.

Nikola Djonivic
Programme Associate